



**GBTA**

| Oregon

**WELCOME members and guests!**

Thursday, March 19, 2025



# KinderCare Learning Companies



**THANK YOU**

**TO  
OUR  
HOST**

**Joelle Latcu, CTE  
Director, Meetings,  
Events, and Travel**





**GBTA**

| Oregon

# Thank you to our 2026 Diamond Sponsors



**DELTA**



**SALEM  
CONVENTION  
CENTER**

**UNITED**  
for Business



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# **NEW MEMBERS**

Welcome to GBTA  
Oregon Chapter

# Introductions

**1. Name**

**2. Company**

**3. Any New News to Share**

# Shine a Light

For Super Bowl LX in the Bay Area (2026), anti-human trafficking operations resulted in the rescue of 73 victims, including 10 minors, and the arrest of 29 traffickers. Operations involved 40+ missions across 11 counties, utilizing

real-time, multi-agency intelligence.

- Victims Rescued: 73 (including 10 minors; youngest was 12).
- Arrests: 29 traffickers arrested.
- Scope: The operations covered the Bay Area in the weeks surrounding the Feb 8, 2026 game
- Law enforcement agencies are uncertain if the the large number of arrests happened due to an increase in trafficking or their combined efforts to stop it..



# Calendar of Events for 2026

Date	Type	Topic	Location	Time
Thursday, March 19th	Connect	Sustainability	KinderCare HQ, Lake Oswego	9AM-11AM
Thursday, April 16 <sup>th</sup>	Educational Lunch	Navigating Immigration, Border Control & Business Travel in a Changing Global Landscape	Heathman Lodge	11-1:30PM
Tuesday, May 19 <sup>th</sup> , 2026	MPI- Joint Event	Meeting Professional Development Day	Oregon Convention Center	11am-430pm
Thursday, June 18, 2026	Summer Social / Connect	Know before you go	Cambria	4-6pm
July 2026	-	-	-	
Monday – Wednesday August 3-5, 2026	GBTA Convention		Chicago, IL	

# Calendar of Events for 2026

Date	Type	Topic	Location	Time
Thursday, September 24, 2026	GOLF Tournament - Auction	Fundraising & Auction Event	Sah-hah-Lee Golf Course	8am-2pm
Thursday, October 22, 2026	PSBTA / OR Education Day	EDUCATION	Embassy Suites Seattle Pioneer Square Seattle, WA	ALL DAY Registration 9AM 10am-4pm Reception 4pm-6pm
Thursday, November 12, 2026	Educational Luncheon	TBD	TBD	11-1:30PM
Thursday, December 10, 2026	Holiday Happy Hour / Connect	TBD	TBD	4-6pm



# GOLF

2026

*Birdies, Bogeys & Business Travel Open*

*\*All skill levels welcome. Accuracy optional.*

# Fundraising Event & Auction



**THURSDAY,  
SEPTEMBER 24, 2026**

Registration/Driving Range Opens 8AM  
Shotgun Start 9AM  
Putt Putt Tournament 11AM  
Lunch/Awards/Auction 12:30PM-2:30PM

4 Players \$500 Includes Lunch  
Golf & Lunch \$125 each  
Putt Putt Tournament & Lunch \$75 each  
Lunch Only: \$50 each

Sah-Hah-Lee Golf Course  
171704 SE 130<sup>th</sup>  
Clackamas, OR 97015

**REGISTER NOW**

[www.obta.org](http://www.obta.org)

SCHOLARSHIPS

**CLASSIFIED JOB LISTING**

GBTA CAREER CENTER

## About Us

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## Quick Links

- About Us
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- GBTA Oregon Committees
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# Classified Job Listing

POST A JOB



Employers

Job Seekers

Post a Job

# GBTA Career Center

Connecting professionals with industry careers

Post a Job



Keyword or Job Title

Location

Search Jobs 🔍

Send me new jobs for this search

your@email.com

## Featured Jobs

### Corporate Meeting Coordinator

JPMorganChase  
Chicago, IL

### Strategic Meeting Manager System Administrator

BMO Harris Bank  
Chicago, IL



**Confidence  
in Action**  
*For the future  
we share*

**Danielle Ricketts**  
**Sr. Manager, Sustainability**



# KinderCare Learning Companies

*Building confidence for kids, families, and the future we share.*

Since  
1969

**2,700+**

Centers &  
Sites Nationwide

**42k+**

Employees

**200k**

Children  
Served

## OUR BRANDS

### **KinderCare Learning Centers**

Community learning centers: research-based curriculum, infancy through school age

### **Crème de la Crème**

Elevated early learning: curated spaces, enrichment beyond the daycare model

### **Champions**

Before & after-school programs, break-time camps, academic and social enrichment

### **KLC for Employers**

Child care solutions for companies: on-site centers, back-up care, tuition support

# Sustainability at KLC

Confidence in Action our platform for transparency, trust, and long-term impact

## Confidence in Action

### Our Classrooms



We spark confidence by giving every child the tools and experiences they need to take their first steps toward a lifetime of learning.

### Our People



We strengthen confidence by creating careers that inspire, develop, and reward the people shaping brighter futures for kids and families.

### Our Communities



We expand confidence by making care more accessible, championing families, and building partnerships that strengthen the future we share.

### Responsible Operations

We act with integrity—strengthening governance, protecting privacy, reducing our environmental impact, and ensuring accountability across our business.

# Confidence in Action Highlights

**87%**

Centers nationally accredited  
(vs. <15% industry avg.)

**100k+**

Children screened via  
BRIGANCE® developmental tool

**82%**

Kindergarten-eligible children  
met school-readiness benchmarks

**10×**

Consecutive Gallup Exceptional  
Workplace Awards

**73%**

Teachers retained  
for more than one year

**353k**

Employees at 40+ companies  
received employer-sponsored care

**100k+**

Children enrolled through  
subsidized tuition programs

**20M+**

Healthy meals and snacks  
served across our sites

**WELL★**

First national ECE provider  
to earn WELL Health-Safety Rating



# **2026 KLC NSC Sustainability Initiatives**

**Joelle Latcu, Director, Meetings, Events, & Travel**  
**Tonya Johnson, Office Supervisor**

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# KLC NSC Sustainability Goals

## Environmental Impact Single Use Plastic

### Reducing Single-Use Plastic by 80%

- Introducing Fill-If-Forward
- Providing reusable tumblers at the NSC
- Water refill stations in the hallway and on credenzas.

## Environmental Impact Food Waste

### Reducing Food Waste by 80%

- Expanding food composting with The Mill – Food composter
- To-go Food Stations
- Donations to local food bank/pantry when appropriate.
- Self-sorting recyclables

## Social Impact Community Giving

### All Large Meetings Include a Volunteer or Giving Activity 100%

*Partners & Activities  
include:*

- *Schoolhouse Supplies*
- *Dougy Center*
- *SMART/The Children's Book Bank*
- *Linus Project – Blankets*

# Single Use Water bottle

In 2025, the NSC used over 5,000 single-use water bottles. By implementing *Fill it Forward*, our goal is to reduce single-use plastics at the NSC by 80% in 2026 while tracking impact, supporting nonprofits, and reducing our environmental footprint.

**Reusable Cups and QR Stickers**  
will be available at the NSC



**Dedicated Meeting Activation break** includes Special Bottles, Wellness Recipes, and Garnishments



**Mobile App** tracks Usage, Impact, Donations, and Reporting!



**Every Scan \$0.02 - \$0.50 Donation:**



# Fill it Forward.

**TOTAL REUSES**  
**428**

**IMPACT PERIOD**  
**All time**

Impact Snapshot



**12.84**  
lbs Waste Diverted



**242.248**  
kWh Power Saved



**415.16**  
lbs Emissions Saved



**2.568**  
lbs Ocean Pollution  
Prevented

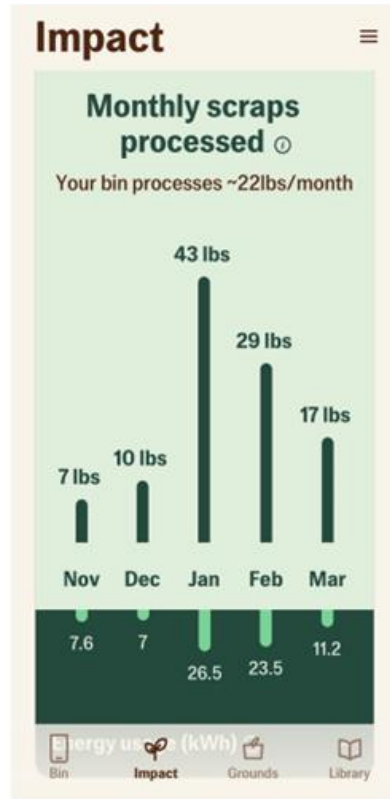
# Food Waste

Reduce food waste by implementing The Mill and to-go food stations.

## The Mill: Food Composter



The odorless, effortless Mill food recycler turns our scraps into nutrient-rich grounds. Available at the NSC in Nourish. Q4 impact report below!



## To-Go Food Stations



To-go food stations are available in Nourish and the Coffee Bar. Container tracking begins this month to measure how many meals are taken home versus discarded.

**100 to go boxes utilized YTD**

# Community Investment

All Large Meetings Include a Volunteer or Giving Activity



Goal of stuffing & donating a min of 1000 pencil pouches (250 stuffed in Q1)



Goal of stuffing & donating a min of 100 Build-A-Bear



## Project Linus

Providing Security Through Blankets

Goal of making & donating 100 Blankets



Goal of donating 100+ new books or cleaning 100+ gently used books.



**Misty L. Burris**  
**Climate Strategist | Carbon**  
**Market Executive | Nonprofit**  
**Director**

# Industrial Waste Impact Solutions

Turning routine discards into  
credible sustainability outcomes



## Waste to Wealth

### Divert

- Recover high-volume of linen and carbon rich char
- Keep usable material out of landfill

### Document

- Chain-of-custody and intake standards
- Audit-ready tracking and disposition records

### Deploy

- Direct materials to approved reuse/repurpose pathways
- Provide clear reporting for sustainability teams

# The opportunity: routine discards, real impact

In business travel, operations create repeatable sustainability wins

## What's happening today

- Linens retire on predictable cycles (wear, staining, refresh)
- Donation is inconsistent; landfill remains the default
- Reporting often lacks chain-of-custody and clear disposition

## What stakeholders want

- Reduced waste and disposal costs
- Simple implementation across multiple sites
- Credible documentation for ESG and client reporting

## IWIS creates a repeatable model: intake + accountability + reporting

Hotels, airlines, car rental and corporate travel programs can align around one practical stream textiles and scale it across portfolios.

# IWIS: the nonprofit intake + accountability layer

We reduce friction for operators and strengthen integrity for reporting

## Our role

IWIS receives retired textiles as a nonprofit intake partner, applies clear acceptance standards, documents chain-of-custody, and directs material to approved pathways, then provides reporting your teams can actually use.

## Intake standards

- Accepted items list + exclusions
- Contamination and safety checks

## Chain-of-custody

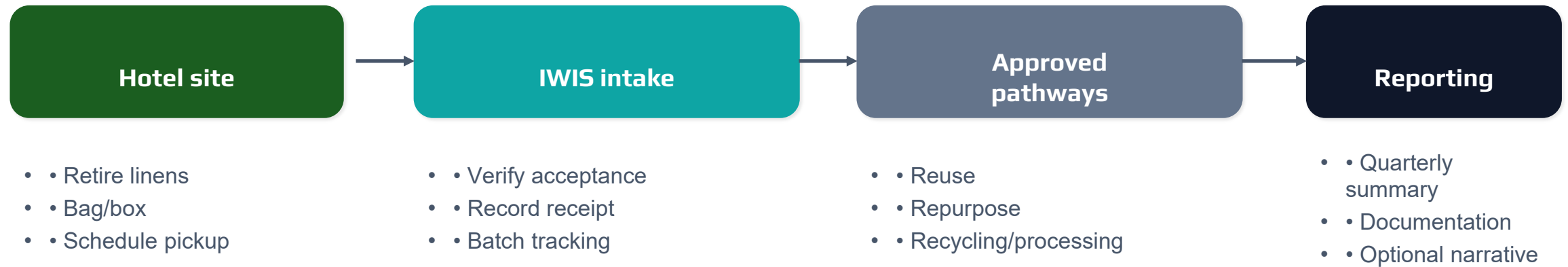
- Source → receipt → disposition tracking
- Batching and basic inventory controls

## Reporting

- Diversion summaries by site and time period
- Disposition categories and documentation packet

# How the linen diversion partnership works

A simple flow that scales across properties



## What we need to start (pilot-ready):

- Point of contact
- Estimated volume
- Categories (towels/sheets/duvets)
- Logistics (pickup/drop-off)
- Receiving constraints
- Start window

# Integrity: credible sustainability documentation

Simple controls that make reporting meaningful

## Documentation packet

- Receipt logs (date, site, category, weight/volume)
- Disposition category and partner records
- Donation acknowledgment (descriptive; no valuation)

## Operational safeguards

- Clear acceptance standards + exclusions
- Contamination and safety screening
- Basic batching / inventory controls

## What partners receive

A clear, repeatable summary that can be rolled up by property, brand, or corporate travel program without adding operational burden to hotel teams.

Quarterly diversion summary

Site-by-site rollups

Optional impact narrative

# Ways to partner (choose what fits)

Start small, then scale across sites

## Option A Simple diversion

- Pickup or drop-off cadence
- Donation acknowledgment
- Quarterly diversion summary

## Option B Community benefit

- Reuse / repurpose pathways
- Local partner engagement
- Optional co-branded story

## Option C Enhanced reporting

- Standardized data format
- Annual rollup for portfolios
- Optional implementation support\*

# Next steps

A 60–90 day pilot is usually enough to validate a scalable model

## Pilot checklist (we make this easy):

- Point of contact • Estimated volume • Linen categories • Logistics preference
- Receiving constraints • Start window

Outcome: a documented diversion pathway and a roll-up report your sustainability team can use.

### Contact

Misty Burris • Chair, Board of Directors  
Industrial Waste Impact Solutions (IWIS)  
Cottage Grove, Oregon • 541-530-3613 • [misty@co2trust.earth](mailto:misty@co2trust.earth)

**[WWW.IWIS.CO2T.EARTH](http://WWW.IWIS.CO2T.EARTH)**

**Thank you.**

# GBTA Sustainability Resources



**Ronda Dean**  
**Travel Manager**  
**F5 Inc**





## People

Improving Lives and Advancing Careers



### Empowering Women in their Careers

WINiT helps advance career mobility for women in travel related industries [Read More](#)



### Developing the Next Generation of Travel Professionals

Ladders empowers emerging industry leaders to further their professional development [Read More](#)

## Planet

Accelerating the Green Transition



### Championing Climate Action in Business Travel

Our Sustainability Initiative empowers the global business travel industry to be at the forefront of climate action [Read More](#)



**GBTA Foundation**

<https://gbtafoundation.org/planet/>



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**Planet**





**Acceleration Challenge open to all on May 1<sup>st</sup>, 2026**

### **Advancing the Global Business Travel Industry to Net Zero**

The GBTA Sustainability Acceleration Challenge aims to mobilize organizations of all sizes and in all geographies, to start, advance, and accelerate the integration of practices that materially reduce their business travel emissions. It empowers corporate travel managers and buyers, together with their value chain, to take climate action and progress on the journey to Net Zero by 2050.





1

## TAKE STOCK

Take the Maturity Assessment annually

2

## GET YOUR SCORE

Benchmark yourself against peers

3

## MOVE THE NEEDLE

Leverage the toolbox + pathway to improve

4

## INSPIRE OTHERS

Publicly pledge, submit a case study, and nominate for awards.



## Additional resources

GBTA Foundation provides resources to support your efforts to accelerate business travel sustainability at your organization, and to collectively create a more resilient and sustainable future for our industry, the environment, and communities around the world.

**[Join the Sustainable Travel Management Course](#)** this is a class that is virtual and carries a registration cost of \$99 for members and \$250 for Guests.

**[Review the Sustainability Toolkit](#)** only Modules 1, 2, and 3 are available to Non Members, after that you must log in using your GBTA credentials.

Summary - Mind the Gap: How Book & Claim Brings SAF Within Reach for Corporates

**Sustainable Aviation Fuel (SAF) is one of the most effective technologies available today to reduce the impact of air travel emissions.**

**However, for most companies, SAF can feel confusing and out of reach. Physical supply is geographically limited, costs are high, and it's often unclear how a company can actually use or support SAF as part of a corporate travel program.**

**This webinar breaks it all down: Introducing Book & Claim, a purchasing model that allows companies to support the production and use of SAF even if it isn't available on a specific flight.**

**By the end of the session, you'll understand:**

- **How the Book & Claim model works in simple terms**
- **Who is involved in the process**
- **How companies can participate in a credible and transparent way**

**This webinar is designed for sustainability, procurement, and travel teams who are new to SAF and want a clear, practical starting point.**

# BINGO



<https://letsplaybingo.io/>



**Stay connected with us and visit us at [OBTA.org](https://OBTA.org)**

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# Become an GBTA Oregon Member!

GBTA Oregon membership provides valuable career education and networking opportunities.

Contact [membership@obta.org](mailto:membership@obta.org) or visit [obta.org/join.php](http://obta.org/join.php) for more information about value and benefits.

## Interested in volunteering??

### Join one of our committees!

- Communications: [communications@obta.org](mailto:communications@obta.org)
- Education: [education@obta.org](mailto:education@obta.org)
- Government Relations: [governmentrelations@obta.org](mailto:governmentrelations@obta.org)
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**THANK YOU FOR  
ATTENDING!**

